

**Activate! Promotions + Marketing Takes Home Two Silver from the PPAI Expo**

CHARLOTTE, NC—February 4, 2015—Promotional Products Association International (PPAI) has awarded two Silver Pyramid Awards to Activate! Promotions + Marketing in the categories of Political/Legislative Program and Distributor/Supplier Collaboration.

Each year, PPAI recognizes the leaders in the promotional products industry at its PPAI Expo, which takes place during the industry's January tradeshow week in Las Vegas.

The Political/Legislative Award, given to Tia Walker for her work with the City of Dallas' Office of Economic Development, recognizes promotional programs that, "stimulate awareness, participation or donations related to elections, awareness campaigns, petitioning, political and action committees." The Distributor/Supplier Collaboration Award, given to Andy Vantrease and supplier, Mike Hershey of the Murphy Group, recognizes a collaborative "idea/concept for the creation of a new, or unique product to meet the direct need of the client." Their concept was a custom shave kit for Wrangler.

"For our entire company, 2014 was a huge year of rapid transition and growth, said Fred Parker, CEO of Activate! Promotions + Marketing. "These recognitions are indicative of our entire team's ability to maintain spirit, perseverance and drive through any challenge."

This is Activate!'s twelfth recognition received from the association.

**About Activate!** Founded in 1995, Activate! is a world-class promotional marketing company specializing in custom products and brand marketing. Activate! has won 12 Pyramid Awards and an Image Award for Branding from the Promotional Products Association International (PPAI). They have also been honored by the Advertising Specialty Institute (ASI) with Best Client Promotion Awards. Activate! has twice been recognized as one of the industries "Top 10" fastest growing distributors. For seven consecutive years (2008-2014), ASI's *Counselor* magazine named Activate! as one of the "Best Places to Work" in the promotional products industry.

The Charlotte, NC-based company has offices in Houston and Seattle with market coverage in Anchorage, Dallas, Denver, New York, Los Angeles and across the Carolinas. Warehouse Facilities are strategically located across the United States with additional warehouse facilities in Asia, Canada and the United Kingdom.

**Company Contact**

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