



## **A Brand Company Listed Among Top 50 Distributors of 2012**

CHARLOTTE, NC—June 5, 2012—Promo Marketing, the Philadelphia-based source of product and marketing information for distributor sales professionals, announced the industry's Top 50 Distributors of 2012.

The annual ranking recognizes the industry's highest-performing companies based on the prior year's sales figures. This year's list has slotted A Brand Company and its affiliates, Activate! Promotions + Marketing and Blue 2, at 28th with revenues topping \$26 million for the 2011 fiscal year.

"We're always grateful to be recognized as a top contributor in the industry," said Fred Parker, CEO of A Brand Company. "This is clearly a standout group of distributors, and it's great validation that we're on the right course and in good company."

This is the company's 7<sup>th</sup> consecutive appearance on the list, and their first under the A Brand Company name.

### **About A Brand Company**

A Brand Company is a business management organization with a mission to acquire, support and leverage world-class promotional marketing companies. The organization is structured and resourced to provide best-in-class logistic, financial, purchasing and HR services. In turn, we create value for clients, associates and stockholders by improving efficiencies, reducing costs and providing guidance to our diverse network of promotional marketing companies.

### **Company Contact**

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