

AWARDS

Activate! *breaks new ground* with design for U.S. Bank award



U.S. Bank had launched an advertising campaign featuring a paper airplane. Then they decided to use the plane's image to create a recognition award to celebrate the contributions of a high profile individual. Activate! Promotions + Marketing later learned the individual was Warren Buffett. The idea seemed simple enough, but because it required a custom design, other promotional marketing companies didn't want to attempt the project or couldn't meet U.S. Bank's design expectations.

That's when U.S. Bank brought Activate! into the fold.

Not only were we able to create a sharp design, but by tapping into our relationships with our Value Alliance partners, we were able to source the production and handle the shipping.

The result?

A custom-designed recognition award that U.S. Bank proudly presented to Warren Buffett. The award exceeded their expectations without exceeding their timeline, and Activate! was able to demonstrate our reliability as a go-to source.

So, if you're tired of working with companies that only look good on paper, call Activate!. We'll find a smart solution to any design challenge.