

AWARDS

Activate! provides ideal *award solution* for Marriott



There's a reason Marriott is one of the most successful hotel and resort companies in the world. They expect their employees to deliver a quality experience to customers and in return, they honor their employees' performance in powerful ways. When Marriott came to Activate! Promotions + Marketing for ideas for their employee service award, we didn't take it lightly.

And, we delivered more than a traditional placard.

The proposed design was a glass cube with the unique visual of a griffin etched on the interior. Once sourced to a manufacturer, the result was a 64-cubic-inch icon with a weight of 24 ounces. The appearance and mass of the cube conveyed the desired message of a substantive award with a high value, both perceived and real.

The result?

Marriott employees proudly displayed the award in their workspaces and homes. And, the popularity of the award has earned it an extended stay as the primary employee incentive throughout Marriott's worldwide network.

Want to reward your employees in a meaningful way? Contact Activate!.